

Newsletter



Welcome to issue two!

Our quarterly newsletter launched in September to a warm welcome, so we're pleased to present issue two. Everyone at Nu-Phalt hopes you had a great holiday break, and that you enjoy our special council case study issue.

Don't Panic! It's Just a Game!

We thought we'd provide an alternative to the usual boring corporate Christmas card, with our newly-launched internet game Pothole Panic! Fill the growing potholes with the infrared heater before the timer runs out, dodging traffic as you go. Can you beat our MD Steve's high score? Play the game at www.potholepanic.com or www.nuphalt.com



We're Driving Productivity

There are always potholes to be filled, and our customers are telling us that productivity is at an all-time high. With this in mind, we've developed the system vehicle Gross Vehicle Weight capacity from 3.5 tonnes to 3.9 tonnes.

The increased GVW capability allows our customers a significant increase in the payload that can be carried at any one time, so more potholes can be fixed in a day.

If you would like more information, please contact either South Office (Rugby) on 08442 571570 or our North Office (Fife) on 01383 411210.

Spotlight on...Local Authorities

We do a lot of work with local authorities, who cite the high productivity, low-cost and environmental performance of the Infrared Road Repair System as key benefits. In this issue we're turning the spotlight on some of our recent projects with councils.

Aberdeenshire Council

We began working with Aberdeenshire Council in mid-2007 and have since undertaken numerous assignments including general pothole repairs, failed utility tracks and defects around ironwork. We also conducted a successful trial on drop kerbs, a unique project to remedy the carriageway wearing course, which was built circa 5mm too high. The Nu-Phalt Infrared Road Repair System reheated the edge and re-graded the wearing course to level. Feedback has been excellent and Aberdeenshire is a regular repeat customer of contracting.



Even council mascots get involved!

Cambridgeshire County Council

This local authority had a history of recurring potholes in the Cambridgeshire area. They needed a more permanent solution, and after a positive trial decided to enter into a leasing agreement for the Nu-Phalt van and equipment. This meant they could use local operatives for a long-term contract, giving them complete flexibility and control. For more information, please read our Cambs case study at http://www.nuphalt.com/media/case_studies/Case_Study_Cambridgeshire.pdf

Dudley Council

Dudley Council has over 935 km of road to maintain, plus extensive patching of footways, carriageways and potholes, and Team Manager John Crowther realised the Nu-Phalt system could offer significant advantages. After our free demo, John wanted to test the durability of the seamless repair over time, and returned later for a review to find the repair was in excellent condition. Nu-Phalt and DMBC then exchanged contracts. For more information, please read our Dudley Council case study at http://www.nuphalt.com/media/case_studies/Case_Study_Dudley_Council.pdf.

East Lothian Council

Following a successful four-week trial we carried out 18 weeks of repairs for East Lothian in the southern part of the region, leading to a 16-week term contract to pre-prepare the region's footpaths in the Mussleburgh area to allow the council to apply a slurry seal finish in the spring of 2009. Feedback has been excellent, and East Lothian Council has identified an annual requirement for the system as a contractor. We have been able to increase productivity on the footpath project to show around a 40% cost saving against traditional repair methods.

West Dunbartonshire Council

Following a four week trial we were contracted for one system vehicle and one Nu-Phalt operative to work with a council operative for a year. Following discussions, the council decided to use two of our operatives and since April 2008 we have successfully provided a contracting system assisting in addressing planned repairs and attending to the councils rapid response service. The Council has indicated that Nu-Phalt has greatly helped reduce claims and reports of potholes.

We've Scored an Award Hat Trick!

Everyone at Nu-Phalt is bowled over (pun intended) at our recent awards hat trick. Our display at the recent HAUC show won Best Exhibition Stand, then in November we were delighted to be the recipients of a prestigious Green Business Award for Best Product, which rewards leadership on environment, sustainability and climate change by British companies.



As our Infrared Road Repair System emits just one seventh of the CO₂ of traditional methods, we attracted the praise of the judges as "a glowing example of eco-innovation", who said "rarely can environmental improvements claim such all-round benefits". Sales & Marketing Manager Emma Stevens is pictured here receiving the award from TV comedian Hugh Dennis.



Our final award in 2008 was Scotland's top green award for business, VIBES. We won in December for Best Process, after a rigorous short listing and judging process. VIBES recognises and showcases sustainable development, and the social, economic, environmental

and technical benefits of our system were enough to beat off the competition.

Pictured from left to right with their VIBES certificate, Robert Muir - Sales Director, Steve Smith - Managing Director, Alex Marshall - Finance Director.



If you'd like more information about the environmental and cost benefits of the award-winning system from Nu-Phalt, please see our website at www.nuphalt.com



BBA HAPAS and GASTEC Accreditations

Just a quick update to the story in issue one; our BBA HAPAS and GASTEC accreditations are now official, and we've added some summary documents to our website with more information. Download them at http://www.nuphalt.com/health_and_safety.php



Your Questions Answered

To better meet the needs of existing and potential customers, we've added a Frequently Asked Questions section to our website at http://www.nuphalt.com/frequently_asked_questions.php. An example of the sort of questions we're asked is:

What depth can be repaired?

A Nu-Phalt repair is an integral part of the existing asphalt structure. Nu-Phalt infrared heaters are fully controlled by on-board microprocessors that allow the operators to select the correct settings to suit all requirements. If for example there is a pothole with a 150mm failed depth, it will allow recovery of the asphalt into the sub-base and base course. If you require work on thin wearing course, or within surface dressed roads, then the operator simply sets the system to suit these applications.

India in brief

As international service providers, we are building our reputation and service provision as far afield as India. In December 2008, Nu-Phalt's Iain Gardner, Steve McNab demonstrated the Infrared Road Repair System at the 2008 Indian Roads Congress annual exhibition in Kolkata.



Ron Parker gave a presentation to the delegates and our presence was extremely well-received. In the next issue we'll have a full report of our India trip and an update of our progress.

www.nuphalt.com

Call Nu-Phalt today on 08442 571570 (UK South) or 01383 411210 (UK North) for a free, no-obligation quote, or email enquiries@nuphalt.com for more information.