

# The Nu-Phalt Case Study



**Client: Dudley Metropolitan Borough Council**



Dudley Metropolitan Borough Council (DMBC) requires cost- and time-efficient services to meet the demands of the busy public sector.

Environmental issues are also a priority and the council makes purchasing decisions in line with its environmental policy, actively seeking out suppliers of cost-effective greener services.

DMBC has over 935 km of road to maintain, as well as the extensive patching of footways, carriageways and potholes needed each year.



The Nu-phalt offering is faster, more cost effective and environmentally friendly solution than traditional methods, and DMBC realised that as well as reducing its street maintenance costs, the Nu-phalt infrared road repair system could have a significant impact on its road maintenance and repair backlog.



To put this to the test, DMBC arranged a trial repair in Stourbridge in the summer of 2007. Nu-Phalt repaired several road defects, filmed by a Midlands Today crew for broadcast. Although impressed with the immediate results, DMBC Street Maintenance

Team Manager John Crowther wanted to test the durability of the seamless repair over time, and returned later for a review to find the repair was in excellent condition. Nu-Phalt and DMBC then exchanged contracts and since then Nu-Phalt has continued to provide a first rate road repair service.



DMBC's John Crowther said,

“ We have found the system to be more durable, extremely cost effective and quicker to action. Dangerous potholes can now be repaired within 24 hours. No noise, no materials to dispose of, faster time, better traffic management and a reduced carbon foot print...it's a great bit of kit! ”

Call Nu-Phalt today on **08442 571570** (UK South) or **01383 411210** (UK North) for a free, no-obligation quote, or email [marketing@nuphalt.com](mailto:marketing@nuphalt.com) for more information.

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